

2020-2021 District Goals

District: 45

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	22	6	1
2nd Quarter	0	0	6	1
3rd Quarter	1	20	6	1
4th Quarter	0	0	6	1

FY New Clubs

2

FY Charter Members

42

FY New Members

24

FY Retention Goal

4

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

62

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
meet in Rutland	Stan Patch	50 per meeting	August	Sept 1
Meet in Richford	Carol Green	50 per meeting	August	Sept 1
Begin sending letter to past memebbers	Kathy Dorman	50 for postage	August	ongoing
Begin to come up with insentives	DG	500 for prizes	August	ongoing

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Education , to make sure our leadership goals are initiated and make sure we have interested leaders sign into the appropriate

encourage friendship and Kindness

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
define leaders	Carol Green		July 1	ongoing
encourage leaders to attend all elli	Carol Greenb		July 1	ongoing
guiding lions training	Walter Hastings		July 1	ongoing
encourage joy	DG		July 1	ongoing

DISTRICT CUSTOM IMPACT

Goal Statement

to encourage increasing membership by increasing Joy in service and friendship

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
give awards	DG	paper/ frames	July 1	ongoing
make sure people get the training	Carol Green	training	July 1	
make meetings fun	DG	party favors	July 1	